

MARKET FORECAST MANAGER

Plex Advanced Supply Chain Planning

Managing your forecasts and plans can be challenging at best. Not to mention, the level of risk increases by the number of planning tools and data sources you use to generate them. It's next to impossible to drive accurate inventory decisions without first having confidence in your forecasts. That confidence can be hard to come by when you take in to account trying to predict for market changes without reliable insights. Many factors from changes in technology, to consumer preferences, to your customer's short timelines impact your ability to remain agile and your entire supply chain.

The Market Forecast Manager is a solution designed to help you back up forecasts with up-to-date and vetted data sources, such as IHS Markit's Light Vehicle Forecast, alongside demand plans and customer requirements with little effort. It also reduces risk by taking the human out of the middle and automating the data exchange in a single source solution. You can gain the ability manage your supply chain completely from planning to execution within Plex.



Connect:

Proactively plan for the future with your cross-functional teams to identify potential new business opportunities, help gain market share or identify end of life for current products to avoid waste.



Automate:

Contextualize forecasts to quickly understand critical program impacts and easily adjust your production plans.



Track:

Gain the ability to anticipate customer needs and compensate for short lead times with longer-lead forecasts to avoid costly under or over stock.

THE PLEX SMART MANUFACTURING PLATFORM

MARKET FORECAST MANAGER

Benefits

- Aggregated up-to-date data sources alongside your defined plans
- Easily commit forecast changes identified to become part of your plan
- Understand planned vs actuals and contracts easily
- Identify potential new business opportunities
- Compensate for short EDI release timelines with longer-lead forecasts from suppliers
- More accurate projections for smarter demand and supply planning
- Integration of your existing IHS Markit Light Vehicle Forecast subscription
- A single source planning solution