

THE BENEFITS OF AN END-TO-END QUALITY MANAGEMENT APPROACH

The requirements of quality management systems have evolved significantly over the past several years. Increased complexity within today's products and having to operate in a global business environment are driving companies to rethink the way they approach quality. Discrete manufacturers are looking to ingrain quality into the DNA of the business, making it an integral part of production. Leaders in the industry take an enterprise-wide approach to quality management in order to ensure that their customers are happy, while keeping costs to a minimum:



Discrete Leaders Have:



as compared to Followers.



[Read the full report: Quality in Discrete Manufacturing: End-to-End Approach to Ensure Satisfaction and Reduce Costs, December 2014, Aberdeen Group](#)

The bottom line: Quality management is an evolving journey. It takes the right organizational structure, real-time visibility into manufacturing and quality processes, and a strategic partnership with suppliers. The benefits of superior quality are worth it, however, as it is the best weapon in the fight for strong customer loyalty.